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JLT Mobile Computers AB Appoints new CEO

During 2008 JLT Mobile Computers AB (JLT.ST) took several steps to further strengthen its leadership position in the market for rugged computers. As a continuation of this strategy JLT Mobile Computer AB today announced it has appointed **Per Holmberg**, currently marketing director at Xilinx, Inc., chief executive officer (CEO) effective July 1, 2009. **Jan Olofsson**, founder, majority owner and current CEO, assumes the role as senior advisor. Olofsson will head up customer-specific development projects, a strategic and growing segment that leverage the company's unique modular architecture to quickly develop rugged computer solutions that meet customer-specific requirements.

The goal with announced changes is to further accelerate the adoption of JLT Mobile Computers' leading products on the global market.

Per Holmberg, 45, lives since 1994 in California USA where he currently works at Xilinx Inc, a global high-tech company and leading provider of programmable logic solutions to industries including wired & wireless communications, industrial, defense, and consumer electronics. During his tenure at Xilinx, Holmberg has held a variety of senior marketing positions and brings more than 20 years of hands-on experience in driving global product launch strategies, partnership programs, and sales mobilization activities in highly competitive high-tech markets.

"A cornerstone in JLT's business model is partnership. Per's experience from Xilinx' global market position, which is also built on a fundamental partnership model, will have a big impact on our strategy to nurture our network of business partners," said Olofsson.

"It's been exciting to learn JLT's product portfolio and I'm very impressed," said Holmberg. "After having spent time with Jan to listen and understand his vision for the company and the market, I'm honored and thrilled to work with the team at JLT to take the company to the next level on a global market."

About JLT Mobile Computers

JLT Mobile Computer is a leading provider of ruggedized computers for demanding industrial and public environments. Additional information about JLT Mobile Computer is available at www.jltmobile.se

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